



RAPID CITY RUSH PRESS RELEASE

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RUSH JOIN FORCES WITH RAPID CITY PUBLIC LIBRARY

Rapid City Rush partners with the Rapid City Public Library in an effort to increase library participation and beat last year's September card sign-ups by 10 percent.

Rapid City Rush Forward Chris Lipsett and the Rush Mascot will be attending Family Story Time at the North Library in General Beadle Tuesday night at 6 pm to meet and read to children.

Lipsett will be reading stories during the hour story time as well as showing the kids how to properly hold a hockey stick and will provide a few key pointers about the game of hockey. The Mascot will be available to interact with the children and provide photographs if requested.

“When the library approached us about Rush teaming with them to help encourage library participation, we were thrilled to assist with such a great community program,” said General Manager Jason Rent.

The library offers a variety of incentives throughout September. Those who sign up for a library card in September will be entered into a prize drawing. This year's prizes are an iBook computer, donated by Computer Village, and an autographed hockey stick, donated by Rapid City Rush, to be presented by Mayor Hicks. The lucky winner will also be featured with members of the hockey team in their own READ poster.

Rush players and the Mascot will also read stories at the Book Buddies Story Time at the downtown library on September 23 at 9:30 am.

The Rush open the season with a record-tying 14 road games. Their season opener is scheduled for October 17th against Colorado. Construction on the expansion for the Rushmore Plaza Civic Center will be ongoing until the Rush home opener on November 29th at 2:05 pm against the Eagles.

For more information, including the team schedule, please visit the Rush website at www.RapidCityRush.com.