



PROGRAMMING

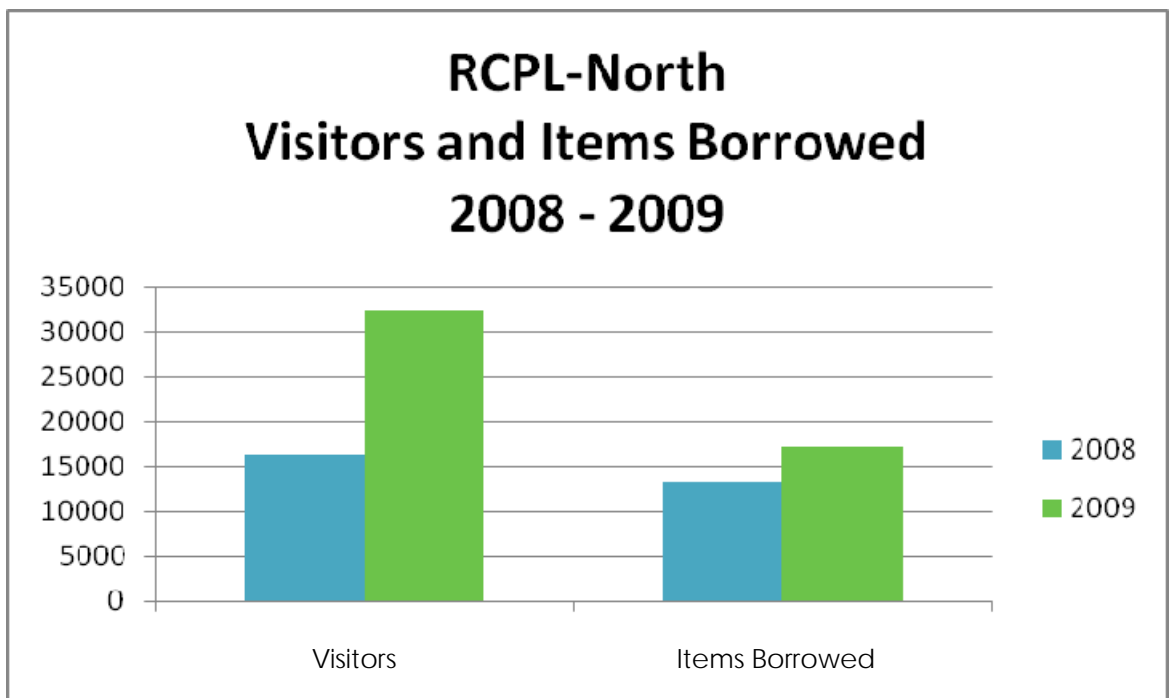


- 1,707 participants in Summer Reading Program
- Registered over 1,600 cardholders during Library Card Sign-Up Month, shattering the Mayor's Challenge of 800 cards



RAPID CITY PUBLIC LIBRARY NORTH AT THE GENERAL BEADLE SCHOOL COMMUNITY CENTER

- Welcomed over 30,000 visitors
- Computer use increased 505% with over 15,000 online hours
- Reference questions increased 37%

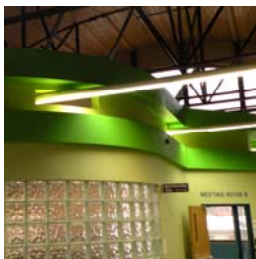


RAPID CITY PUBLIC LIBRARIES 2009 IN REVIEW

1 MILLION CIRCULATIONS

MOVING FORWARD

- Express Check-In
- Roaming Reference to increase connections with patrons
- Drop-in programming to engage patrons
- The Rapid City Public Library was listed as one of the top 100 library "twitterers" according to www.bestcollegesonline.com
- Building Updates
 - Service desk near front doors with express check-in machines
 - Vibrant, friendly colors in Youth Services
 - Acoustic improvements in upstairs meeting room



INCREASED USE

- More than 50,000 library card holders
- 74% increase in program attendance, with more than 22,000 people participating

